

SOPHIA COLLEGE (EMPOWERED AUTONOMOUS), MUMBAI

ADDITIONAL/ATKT EVEN SEMESTER ATKT EXAM TIME TABLE (JUNE 2024) Semester VI (Strategic Communication)

CLASS	24th June 2024	25th June 2024	26th June 2024	27th June 2024	28th June 2024	29th June 2024
TYBA (SCJ) STRATEGIC COMMUNICATION	SOCIAL MARKETING AND RURAL MARKETING (ONLINE/ NON- PROCTORED) (QP will be digitally uploaded on Google Classroom)	MEDIA PLANNING AND BUYING	RESEARCH IN ADVERTISING	UNDERSTANDING A COMMUNICATION S AGENCY	LAWS AND ETHICS OF ADVERTISING	ADVERTISING DESIGN (ONLINE/ NON- PROCTORED) (QP will be digitally uploaded on Google Classroom)

<u>N.B</u>:

- 1. In case of unforeseen circumstances, the date/s of the exams may be revised.
- 2. Exam Timing will be announced later.
- 2. Please ensure that you have read all the exam related instructions carefully.

Date: 6th May, 2024

Dr. Sunita Jadhav Controller of Examinations

CONTROLLER OF EXAMINATION SOPHIA COLLEGE (AUTONOMOUS)

Dr. Anagha Tendulkar Patil Principal

PRINCIPAL SOPHIA COLLEGE (AUTONOMOUS)